



FLORIDA UNIVERSITY  
SOUTHEAST

**SCHOOL OF BUSINESS  
VALUATION, INVESTMENT, &  
REAL ESTATE**

**MASTER OF BUSINESS VALUATION  
(MBV)**

2025 Program

Florida University Southeast (FUSE) is a research university licensed by the Florida Department of Education, Commission for Independent Schools

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# Contents

Message from the FUSE Academic Team	03
Why MBV Program is Right for You	03
Program Schedule	04
Course Description	05
Partnering Organizations	08
About Florida University Southeast	09

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## Message from the FUSE Academic Team

The Florida University Southeast (FUSE) School of Business Valuation and Investment would like to welcome you to explore the Master of Business Valuation (MBV) program—the first master’s program in the world dedicated specifically to the discipline of business valuation. As a mission-driven institution, FUSE is committed to developing professionals with deep technical knowledge, analytical skill, and ethical grounding in valuation science. Our MBV program has been uniquely designed to focus on valuing advanced financial instruments, comprehensive business valuation techniques, and professional valuation report writing—critical competencies for today’s valuation professionals.

Developed by experts in finance, economics, and valuation, and delivered fully online over 18 months, this graduate program equips students to:

- \* Master the theoretical foundations and practical applications of business valuation.
- \* Analyze complex financial instruments and intangible assets using globally accepted standards.
- \* Develop and present valuation reports that meet regulatory, legal, and professional guidelines.
- \* Apply valuation methods across industries for M&A, financial reporting, litigation, and advisory work.

## Why a Master of Business Valuation?

Gain specialized expertise in one of the most sought-after fields in global finance. Our MBV program prepares professionals to work at the intersection of finance, law, and strategy with cutting-edge valuation tools and frameworks.

### VALUATION EXPERTISE

Learn to appraise businesses, securities, and intangible assets with technical precision and analytical depth.



### ADVANCED FINANCIAL INSTRUMENTS

Develop mastery in valuing complex derivatives, options, and structured products.



### PROFESSIONAL REPORT WRITING

Produce valuation reports that meet the highest standards of regulatory, audit, and legal scrutiny.



### CAREER-READY CREDENTIALS

Position yourself for roles in investment banking, private equity, litigation support, and valuation advisory services.



**For more information on this program, please visit [www.myFUSE.education](http://www.myFUSE.education) or contact us at [info@myFUSE1.education](mailto:info@myFUSE1.education).**

## Program Schedule

FUSE graduate programs are thoughtfully designed to accommodate the busy schedules of working professionals. Delivered fully online, each program follows a flexible, eight-week time-boxed format that allows students to concentrate on one course at a time while managing personal and professional responsibilities. The curriculum is organized into three progressive levels:

**Foundational Courses:** Fulfill university-wide academic requirements and prepare students for graduate-level study.

**Core Courses:** Establish essential knowledge and skills within the discipline to ensure a strong academic and professional foundation.

**Specialization Track Courses:** Enable students to focus on one of the areas of expertise offered within the program, aligning with their career goals. This structured yet adaptable approach ensures that students receive a comprehensive, career-focused education without compromising flexibility.

MBV Cohort Schedule			
SEMESTER 1		SEMESTER 2	
Term 1	Term 2	Term 3	Term 4
MBV 500 Comm. & Leadership in bus. Val. (2 Cr)	MBV 501 Foundations of Valuation Methods, Tools, and Techniques - (2 Cr)	MBV 601 The Appraisal Process & Valuation Methods (2 Cr)	MBV 604 Valuation Economics and Fair Value - (2 Cr)
MBV 503 Project Management in Bus. Val. (2 Cr)	MBV 502 Research Techniques & Prof. Ethics - (2 Cr)	MBV 602 Quantitative Finance and Data Analytics - (2 Cr)	MBV 700 IPO Valuation, Merges, and Acquisition - (2 Cr)
	MBV 600 Financial Reporting and Valuation - (2 Cr)	MBV 603 Financial Analysis and Report Writing- Basic - (2 Cr)	MBV 701 Financial Analysis & Report Writing - Intermediate - (2 Cr)
4 Cr Hrs.	6 Cr Hrs.	6 Cr Hrs.	6 Cr Hrs.
SEMESTER 3			
Term 5	Term 6		
MBV 702 Valuation Issue, Intangibles, Premiums & Discounts - (2 Cr)	MBV 704 Special Topics in Portfolio Valuation (2 Cr)		
MBV 703 Advanced Financial Analysis and Report Writing 1– Publicly Owned Corporations - (3 Cr)	MBV 705 Advanced Financial Analysis and Report Writing 2 – Privately Held Corporations - (3 Cr)		
	MBV 799 Advanced Report Writing Capstone and Final Report - (2 Cr)		
5 Cr Hrs.	7 Cr Hrs.	<ol style="list-style-type: none"> <li>1. Full graduate program total semester credit hours = 34</li> <li>2. Time required to complete the program = 18 months</li> <li>3. Number of semesters = 3</li> <li>4. Number of terms = 6 (Two per semester, 8 weeks each)</li> </ol>	

## Course Descriptions

### **MBV Foundation Courses**

#### **MBV 500 Communication and Leadership (2 credits)**

Project managers spend over 90% of their time communicating with project stakeholders. This course provides the key concepts, techniques, methods, modes, and media for optimizing communication in varied circumstances.

#### **MBV 501 Foundations of Valuation Methods, Tools and Techniques (2 credits)**

The Foundations of Valuation Methods, Tools, and Techniques course is designed to provide learners with a solid understanding of the principles and methodologies used in the valuation of assets, businesses, and securities. The course will cover a range of topics, including the history of valuation, financial statement analysis, discounted cash flow (DCF) analysis, market multiples, and comparable company analysis. Additionally, the course will provide learners with the necessary tools and techniques for conducting valuation analyses in real-world scenarios. By the end of the course, students should have a solid foundation in valuation methodologies and be able to apply these principles to a variety of real-world valuation scenarios.

#### **MBV 502 Valuation Research Techniques and Professional Ethics (2 credits)**

This course introduces students to the business valuation profession, emphasizing both practical research techniques and professional ethics. Participants will familiarize themselves with the roles and obligations of professional appraisers, valuation professionals, and financial analysts. The course will also outline current major changes and issues in the valuation profession, with a strong focus on the ethical standards promulgated by various professional societies, such as the AICPA, ASA, and NACVA. Through this course, students will gain a thorough understanding of the integration of valuation methodologies and ethical practices essential for success in the field.

#### **MBV 503 Project Management in Business Valuation (2 credits)**

This course presents the foundational elements of project management, including the process groups, knowledge areas, and project life cycle. The foundation tools and techniques for managing projects and programs will be discussed.

### **MBV Core Courses**

#### **MBV 600 Financial Reporting and Valuation (2 credits)**

This topic covers current practices in corporate financial reporting and financial analysis. The emphasis is on financial statement analysis and interpretation of financial disclosures to evaluate a firm's business operations, to predict its future condition, to improve risk assessment, and to enhance decision making.

#### **MBV 601 The Appraisal Process and Valuation Methods (2 credits)**

This overview takes the student step-by-step through the valuation process, from identifying the problem, collecting and analyzing data, reaching a final opinion of value, and communicating the appraisal. The segment also will provide the students with the tools necessary to locate and utilize professional appraisal data. Online databases and proprietary software will enhance the learning experience. A brief description of practice management techniques also will be incorporated.

## Course Descriptions

### **MBV 602 Quantitative Finance and Data Analytics (2 credits)**

This course addresses the valuation of complex financial instruments, and the quantitative tools required to perform such calculations. Students will be provided with a solid foundation on the types of derivatives, including, but not limited to, simple and complex options, swaps, futures, and forwards, as well as how they are priced and valued. Focused topics on calculus, regression analysis, continuous time mathematics, and multivariate analysis in their applications to quantitative finance also will be included.

### **MBV 603 Financial Analysis and Report Writing - Basic (2 credits)**

The course "Financial Analysis and Report Writing - Basic" provides students with the knowledge and skills necessary to analyze financial data and effectively communicate findings through professional report writing. Focusing on basic writing of reporting, students will learn essential financial analysis techniques, including ratio analysis, trend analysis, and cash flow analysis. Additionally, the course will develop proficiency in report writing, covering topics such as report structure, data interpretation, and presenting financial information to various stakeholders.

### **MBV 604 Valuation Economics and Fair Value (2 credits)**

This course presents an in-depth analysis of the macro economy as a complex system and examines how macroeconomic factors, and domestic policies affect business conditions for both large and small firms. Students will explore various forms of macroeconomic modeling, forecasting, and scenario planning. Additionally, the course addresses a critical subsection of valuation: fair value measurement and accounting. Students will apply fair value measurement standards through impairment determinations, alternative investment valuations, and intangible asset valuations. This comprehensive approach provides students with the foundational knowledge necessary for credentialing in fair value measurement.

## **MBV Advanced Courses**

### **MBV 700 IPO Valuation, Mergers, and Acquisition (2 credits)**

This class explores the underlying theories and methods for valuing new companies going public. Students will utilize the most frequently used techniques for valuing these entities.

### **MBV 701 Financial Analysis and Report Writing – Intermediate (2 credits)**

This intermediate course is the second installment in a four-part series designed to build your proficiency in valuation reporting. It emphasizes the foundational components essential to any comprehensive financial analysis report, applicable to both publicly traded and privately held companies. The course provides an in-depth exploration of how to effectively structure and present financial data, focusing on the pertinent sections of a report. Students will learn to conduct thorough industry and market research, leveraging various financial databases. The course also covers the practical aspects of compiling and writing a detailed financial analysis, ensuring that the reports adhere to professional standards and expectations in business valuation engagements.

### **MBV 702 Valuation Issues, Intangibles, Premiums, & Discounts (2 credits)**

This course covers two distinct but related topics. The first topic is on multiples. While we have covered tangentially the concepts and applications of multiples, this course will cover the theoretical underpinnings of the use of multiples. In addition, the topic of multiples will explain the different types and their uses. The second half of the course covers discounts and premiums. While the topics of discounts and premiums are highly used in the U.S., it still has not taken hold globally. This might change as business valuation moves into a profession that utilizes globally developed methodologies which will include discounts and premiums.

## Course Descriptions

### **MBV 703 Advanced Financial Analysis and Report Writing 1– Publicly Owned Corporations (3 credits)**

This advanced course, the third in a four-part series, centers on the complexities of creating valuation reports for publicly traded companies. Students will explore the nuanced sections of financial analysis reports, learning how to structure and present data specific to publicly owned corporations. The course offers an in-depth examination of industry economics and market analysis, utilizing advanced research techniques and financial databases. Practical assignments will guide students in preparing detailed, professional-standard reports, focusing on the unique challenges and considerations of publicly traded companies. This comprehensive approach ensures students gain the expertise necessary for sophisticated financial analysis and business valuation engagements.

### **MBV 704 Special Topics in Portfolio Valuation (2 credits)**

This course explores valuation principles within the context of specialized industries and situations, such as health care, professional services, and divorce cases. It also delves into the principles of portfolio valuation, providing students with the latest guidance from accounting standard setters and the alternative investment industry. Detailed discussions on the pricing of derivative instruments are included, ensuring a comprehensive understanding of specialized and portfolio valuation techniques.

### **MBV 705 Advanced Financial Analysis and Report Writing 2 – Privately Held Corporations (3 credits)**

This advanced course, the final installment in a four-part series, immerses students in the specialized practice of financial analysis and valuation for privately held businesses. Students will explore the unique challenges and methodologies involved in valuing private companies, gaining insights into industry-specific economics and market dynamics. The course emphasizes practical application, with students engaging in hands-on research using advanced financial databases. Through comprehensive assignments, students will learn to compile and structure detailed valuation reports that meet the highest professional standards. By the end of the course, students will have demonstrated their mastery of sophisticated valuation techniques, equipping them to effectively communicate complex financial findings to clients and stakeholders.

### **MBV 799 Advanced Report Writing Capstone and Final Report (2 credits)**

This topic reviews the mechanics of financial analysis, business valuation, and real estate appraisal report writing and assists students in improving their written reports. Areas cover the difficulties of writing and how to overcome them, types of writing styles used in these reports, critical thinking skills, argument analysis, logical fallacies, and examples of good and poor writing. The segment also addresses quality assurance practices. Students will produce final drafts of Financial Analysis Reports #1-4 and then consolidate them into a professional portfolio.

## Partnering Organizations

### Disclaimer

The FUSE MBV program has a strategic partnership with ISBA, IACVS, and IACVS-Africa charter. The other organizations are leaders in business valuation, standard development, training, research, and publications.



**International Society of Business Appraisers**

ISBA provides an exceptional educational program leading to a designation. ISBA is focused on Small business to Main Street business. The course instruction is in-depth. You can earn the BUSINESS CERTIFIED APPRAISER "BCA" credential only after demonstrating through education, testing and a reviewed report your level of expertise



**International Association of Certified Valuation Specialist**

IACVS pursues its mission through the establishment and support of national professional associations known as Charter Members. These Charter Members represent distinct regions or countries, each with practitioners/members who provide services to their valuation and fraud prevention communities.



**Center for International Business Valuation**

The Center is an integrated, one stop solution providing services including professional and academic training in business valuation and related disciplines; research and publication support; collaboration opportunities with leading institutions; and supporting valuation best practices



**International Association of Certified Valuation Specialist African Charter**

The International Association of Certified Valuation Specialists African Charter strives to create a platform for valuation professionals in Africa by promoting membership, webinars, seminars, international conferences, and professional training.



**International Valuation Standards Council**

The IVSC is unique in the role it plays as a valuation standard setter. It is not a valuation trade body. The IVSC is a leader in the mission to raise standards of international valuation practice and is overseen by an independent board of global leaders.



**International Valuation Standards Council**

The iiBV, together with its member associations, leads the business valuation profession globally by providing educational opportunities, promoting consistent professional ethics and standards, facilitating the exchange of information and ideas, and encouraging international co-operation and communication.

## About Florida University Southeast

Florida University Southeast (FUSE) is a fully online, mission-driven academic and research institution licensed by the Florida Department of Education's Commission for Independent Education. As the first university in the world to pioneer a Master of Business Valuation (MBV) program, FUSE continues to break new ground in professional education by offering graduate degrees that align with the demands of emerging global industries.

FUSE's commitment to thought leadership and knowledge advancement is reflected in its five affiliated centers focused on research, publication, and applied learning. These hubs foster innovation across diverse disciplines and serve as engines for creating, preserving, and disseminating knowledge to students, scholars, and practitioners worldwide.

Through its School of Professional Studies, FUSE stands apart as an Authorized Training Partner of the Project Management Institute (PMI) and other global certification bodies. This distinction, along with its practitioner-designed programs, flexible eight-week course structure, and global faculty, positions FUSE as a truly international institution dedicated to preparing professionals for the next frontier in business, technology, sustainability, and beyond.

## FUSE's Core Values

### Excellence

We are committed to the highest standards of academic and professional achievement. Through rigorous, practice-based programs and continuous innovation in curriculum and delivery, we empower students to exceed expectations and become leaders in their fields.

### Integrity

We uphold honesty, accountability, and ethical conduct in all our interactions. From academic work to professional collaboration, integrity is the foundation of our community and the trust we build with our students, faculty, partners, and the public.

### Diversity

We celebrate diverse backgrounds, perspectives, and experiences as essential to transformative learning. Our inclusive environment fosters mutual respect, cross-cultural understanding, and a commitment to equity in access, opportunity, and voice.

### Global

We embrace a global outlook in everything we do—from our international faculty and student body to our cross-border research and partnerships. FUSE prepares students to thrive in interconnected, dynamic environments and lead on the world stage.

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